

## An overview of the support measures for start-ups affected by coronavirus: a resource for start-ups in the UK, France and Germany

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The COVID-19 pandemic represents uncharted and unprecedented territory for the entire world. It is, first and foremost, the most challenging healthcare issue the world has experienced in the past century; it is also an emergency that the world is continuing to adapt to daily.

COVID-19 also presents a severe socio-economic issue – with far-reaching consequences. Governments across the world have reacted to the economic difficulties by presenting a variety of strategies to deal with financial emergencies that have developed – creating relief packages aimed at supporting economic activity and recovery where possible.

TempoCap sets out the specific initiatives that have been advanced by the UK, French and German governments in this infographic, as a resource for those affected, while noting, of course, that this is a dynamic and fast-moving situation – with new measures announced frequently.

Aggregate UK

relief package

c. £430bn

**KEY** 

Indicates measures that are beneficial to start-ups and scale-ups.

Indicates measures that help all businesses

# United Kingdom



Loans guaranteed by state 77%

Businesses with turnover of less than £45m can apply for loans through the **Coronavirus Business** Interruption Loan Scheme (CBILS); those with turnover of more than £45m can apply through the Coronavirus Large Business Interruption Loan Scheme (CLBILS); and potentially investment grade businesses can apply to the Covid Corporate Financing Facility (CCFF). Accredited third party lenders will make the loans to eligible companies for CBILS (up to £5m) and CLBILS (up to £25m), with the government guaranteeing 80% of the loan. The **Bounce Bank Loans** scheme will also provide loans of up to £50,000 to SMEs. These loans will be interest free for the first 12 months and will be 100% guaranteed by the government.

# Deferrals of VAT payments

This is a temporary **scheme** to allow UK VAT registered business

**23%** Emergency Economic Measures

with a VAT payment due between 20 March 2020 and 30 June 2020 to defer it. ✓ Coronavirus Job Retention Scheme

Under this scheme all UK employers will be able to access support to continue paying part of their employees' salary for those employees that would otherwise have been laid off during

the crisis. The government will pay up to 80% of a worker's wages, up to a total of £2,500 per worker each month, plus the associated Employer National Insurance contributions and minimum automatic enrolment employer pension contributions on that subsidised wage. These payments will be backdated to 1 March and the scheme will run until October. The latest reports from The Times and Financial Times indicate that businesses will have to pay at least a fifth (20%) of the wages

of furloughed employees from August 2020. The chancellor is expected to announce this week, commencing May 25th 2020, that employers will have to begin contributing as the lockdown is eased further. **≰10**bn Increase to the National Insurance threshold

Confirmed in the recent Budget, the threshold at which national

insurance is paid will increase to £9,500 from £8,632 from the start of the new tax year on 6 April, giving an estimated £104 extra

to typical employees and a £78 tax-cut for typical self-employed Term Funding Scheme with additional incentives for

SMEs (TFSME) This **facility** for financial institutions is aimed at reinforcing the transmission of the reduction in the Bank of England's Bank Rate to the real economy, by incentivising banks to lend to SMEs.

£0.6bn Small Business Grant Scheme (SBGF) This **scheme** for small businesses with ongoing fixed property-related costs, with local authorities asked to prioritise businesses in shared spares, regular market traders, and small charity properties.

Other support

months to those businesses in retail, hospitality, leisure and  $\underline{nursery}$  sectors, grants for the same sectors in the  $\underline{\textbf{England}}$  and <u>Scotland</u>, support with statutory <u>sick pay</u>, HMRC's Time to Pay service to negotiate payment terms for tax and related penalties, the delayed implementation of reforms to off-payroll rules, support for apprenticeships and adult training, trade credit insurance cover, and a number of other measures.

Further measures include the suspension of **business rates** for 12

## This **scheme** supports the most R&D intensive small and medium size firms

**Innovate UK Grants** 

£0.75hn

available through Innovate UK's grants and loan programme.

**UK Tech** Start-up Support Package £1.25bn Indicates measures that are beneficial to start-ups and scale-ups.

Start-up specific

programme

40% The Future Fund

This **scheme** will provide convertible loans to UK-based companies ranging from £125,000 to £5m, subject to at least equal match funding from private investors. The government has committed at least £250 million to the scheme, delivering it in partnership with the British Business Bank. Companies must have raised at least £250,000 in equity from third-party investors in the last 5 years.

KEY

France

Additional

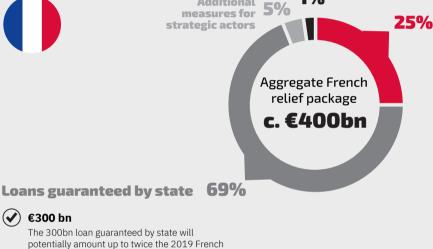
**60%** 

**Emergency Economic Measures** 

Indicates measures that help all businesses

Payroll or one quarter revenue if higher. The

**scheme** is distributed by private banks and Bpifrance and is guaranteed up to 90% by the



 €24bn (Estimated) Furlough The Minister of Economy estimated this amount in April, with 9

million of employees in almost half of the country's firms being under "Chomage Partiel" at the time. It now seems like it is going to cost much more to the government, and the access is being made stricter since the 11th of May.

€7bn Solidarity Fund

<u>Subsidies for small companies</u> with a revenue of less than €1m who have lost 50% or more of their revenue in March 2020 compared with March 2019. Deferral and cancellation of taxes – social security

contributions for companies and independent workers Case-by-case basis of allocation. 

Suspension of rents/water, electricity and gas bills for companies with a revenue of less than €1m and a revenue drop of more than

70% (March 2020 versus March 2019). Delay on Corporate Tax payments

French banks offer deferment of repayment of corporate loans for up to six months at no cost. Safety net for entrepreneurs

6 month delay in reimbursement of loans at no cost

Safety net for those who would not be eligible to other measures: 1bn euros Solidarity Fund for small businesses, self employed workers and micro-entrepreneurs (under conditions – turnover lower than 1m euros, will have lost more than 70% of their

turnover in March 2020 compared to March 2019). Additional measures: • Self-employed professionals whose taxable profit for the last financial year is less than €40k can receive up to €1500 in rapid assistance (per month). • Additional aid paid by the region: they will be eligible for an additional flat-rate aid of €2000 if they employ at least one

employee, are unable to pay their debts within 30 days and

have been refused a cash loan by their bank.

## Scheme for innovative companies or companies created since January 2019.

**Loans guaranteed** 

by state

French Tech Start-up Support Package €4bn 7% 4% French tech bridge €0.16bn €0.25bn As requested by the state, Bpifrance and Ademe will automatically To support start-ups in between two rounds of financing, and provided they accelerate the payment of Programme Investissements d'Avenir (French National program to foster Innovation) innovation aid. The State maintains, through Bpifrance, its support for innovative can find private investors of their own, the state is making 80m euros available to match these financings. The goal is to provide them with funds between 100k and 5m, through convertible bonds with a possible access to capital,

(including advance payment

of the research tax credit)

Tax breaks

research tax credit.

38%

**Support for innovating** start-ups through Bpifrance

Start-ups can apply for an early refund of corporate tax claims

refund. They are also eligible for immediate repayment of the

refundable in 2020 and an accelerated processing of CAT credit

66%

51%

for a total amount of 160 million. Indicates measures that are beneficial to start-ups and scale-ups companies with nearly €1.3 billion of innovation aid planned for 2020 (grants, repayable advances, loans, etc.).

Germanv

**KEY** 

**17%** 

Recapitalisation €100bn WSF Recapitalisation

Economic Stabilisation

Indicates measures that help all businesses

# **State Guarantees**

## Wirtschaftsstabilisierungsfonds (Economic stabilisation Fund) in state guarantees for liabilities including bonds, notes and loans. This state guarantee should help companies with

their refinancing.

**♦** €500bn (Estimated)

€400bn

**Deferrals** 

€400bn has been made available for the

Aggregate German relief package **17%** €600bn

### subordinated debt, hybrid bonds, profit participation rights, silent partnerships, convertible bonds and share acquisitions. It is important to note that the WSF will only participate in the recapitalisation of an enterprise if the Federal Government has a special interest in the company. The conditions are as follows:

Balance sheet >€43m

 Turnover > €50m • >249 employees Refinancing **€100**bn KfW refinancing programme €100bn has been made available to assist in refinancing KfW

programmes that have already been adopted. The WSF determines the terms and conditions for granting the loans

€100bn has been made available for the WSF to recapitalise and

stabilise companies in the current environment. The recapitalisation can occur under the following measures:

## Numerous programmes exist for start-ups that meet the criteria found on the provided link.

**Additional Measures** 

Grants for one-person businesses and micro businesses

Short-work compensation scheme (Kurzarbeit)

Under the **scheme**, companies affected by Covid-19 can send

their workers home or radically reduce their hours. Temporarily laid-off workers receive up to 60% of their pre-crisis pay from the Federal Labour Office, the agency that is also responsible for issuing unemployment benefits. According to new regulation, after four months Kurzarbeit recipients will receive 70 percent of their lost wages (77

## for corporate income tax and €430 bn indirect tax and social contributions. Businesses can file applications with

their respective tax offices until December 31, 2020. The enforcement of overdue taxes will be waived for the remainder of 2020.

To assist in tax-related liquidity issues, the German

government has set up <u>deferral schemes</u> totalling €70bn

percent for parents), and after seven months 80 percent (87 percent for parents) and this will run until the end of 2020.

**German Tech Start-up Support Package** 



100%

# Pillar 1: Corona Matching Facility (CMF) for start-ups that have already

The **German Co-investment fund** is aimed to at providing additional public funding in upcoming funding rounds alongside private investors. The co-investment fund has been put into place as of the 4th of May and is broken down into two pillars:

been funded by private investors · Available to start-ups via VC funds • Matching of public resources in a ratio of up to 70% (public) to

30% (private) • Funding available through KfW or European Investment Fund Pillar 2: Start-ups that do not have access to pillar 1

which will receive funds from the federal government Additionally the Federal Government has been working on an

• Targeted at smaller start-ups The money will be sourced from regional development institutes,

upcoming "Zukunftsfonds" of €10bn aimed at mid-term stabilisation.

// TempoCap

German Tech

Start-up Support

Package

€2bn

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